



**LIFE'S NOT "FAIR"
Fundraiser and Silent Auction**

On Thursday, March 20, 2014 the Fair Board will be hosting the Fourth Annual Cancer Fundraising and Silent Auction event at the Collier County Fair to benefit people who are faced with circumstances

This year "**Salute to Heroes**" will provide our donors and sponsors with more exposure and larger crowds. We decided to host the event on the second Thursday which corresponds with the health and wellness day at the fair. We will team up with other local charities such as the American Cancer Society and the Blood Mobile to maximize our fundraising potential.

The majority of our efforts will focus on raising money through silent auctions, donations, and sponsorships. Contributions at last year's event helped the Fair Board to raise approximately \$2,400. With the support and generosity of our community we hope to achieve our goal of \$5,000 for this year's event.

For information on the event or becoming a sponsor please contact the Fair office at 239-455-1444.